

The Blue Room announces major upgrade

The Blue Room Technical Forums are pleased to announce a major upgrade to their popular website. After 8 years the site has grown from strength to strength with over 15,000 members and over 370,000 posts.

The latest software includes integration of social networking features offering users the facility to share content with their contacts over sites such as Twitter and Facebook, a completely new look and feel together with a modern, stylish, new logo. Updated Blue Room merchandise, featuring the new logo, is now available for purchase through a dedicated web store. As ever The Blue Room remains a not for profit organisation run entirely by volunteers, with all money raised invested back into the running of the site.

Although designed for future proofing, the Blue Rooms investment in a dedicated web server back in 2004 has now been surpassed by the demand for the site. The upgrade sees a move to a new server which features improved storage capability and an increased processor capability. With over 30 million hits last year, The Blue Room has surpassed all expectations.

Alongside new software and a new web server, The Blue Room have now included the ability to hold private conversations with groups of other members, as well as improved access from mobile devices, with optimisation for iOS and Android.

Included in the upgrade is a new look and feel for The Blue Room's Wiki, which continues to build a reputation as a source of quality user-generated information for the industry. With over 1,500 articles, covering topics from basic product specifications to advanced explanation of backstage techniques, this open resource is available for anyone to contribute to and is rapidly growing into a world renowned resource for backstage information.

Log on now and check out the latest in backstage discussion online. The Blue Room as ever can be found at www.blue-room.org.uk or by searching for 'blue room forum'.

The upgrade could not have been completed without the massive amount of work by Peter Newman, who as server administrator, has worked to ensure a smooth upgrade for users.

The site's administrators would also like to offer an on-going thanks to the hard working moderation team who voluntarily monitor the site and encourage the warm, opening and friendly discussion upon which The Blue Room prides itself.

NOTES FOR EDITORS

The Blue Room was founded by Cooper Controls' Product Manager Peter Kirkup and Freelance Lighting Designer Richard Williamson in January 2003. It quickly grew into one of the most popular sites of it's kind in the world, with over 300,000 visits and 3 million page views per month. The site is now wholly owned and operated by Blue Room Technical Forums Ltd.